OAKDALE RODEO

SINCE 1936



THANK YOU
TO OUR SPONSORS

YOUR SUPPORT HELPS US PRESERVE *Western Heritage*

The Oakdale PRCA Rodeo is more than just an event — it's a tradition. Your partnership allows us to continue honoring our rich western heritage, support local youth, and keep the spirit of the rodeo alive for generations to come.



SPONSORSHIP CONTACTS

SPONSORSHIP PACKAGES
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TRADITION ★ COMMUNITY ★ THE WEST LIVES HERE

OAKDALE RODEO

SINCE 1936



A LEGACY OF TRADITION.
A FUTURE OF COMMUNITY.

When you sponsor the Oakdale Rodeo, you're partnering with a premier community event that brings thousands together and supports the Western way of life.

- **17,000+** ATTENDEES OVER 2 DAYS
- **100,000+** WEBSITE IMPRESSIONS
- LOCAL & REGIONAL MEDIA EXPOSURE
- 2 DAYS OF NON-STOP ACTION
- STRONG COMMUNITY IMPACT & GOODWILL

2027 SPONSORSHIP PACKAGES

	EVENT SPONSOR $5,000	PLATINUM SPONSOR $3,500	GOLD SPONSOR $2,500	SILVER SPONSOR $1,500	FRIENDS OF RODEO $500
PROGRAM AD	FULL PAGE COLOR AD	FULL PAGE COLOR AD	FULL PAGE COLOR AD	1/2 PAGE COLOR AD	1/4 PAGE B&W AD
GENERAL ADMISSION TICKETS	25 TICKETS	20 TICKETS	10 TICKETS	6 TICKETS	4 TICKETS
FOOD / BEVERAGE PASSES	10 PASSES	8 PASSES	6 PASSES	2 PASSES	2 PASSES
4 X 8 ARENA SIGN	✓	✓	✓	✓	
3 X 8 EVENT BANNER	✓	✓			
3 X 5 RODEO FLAG	✓	✓			
PLAQUE	✓	✓			
RODEO ANNOUNCER SHOUT OUTS	✓	✓	✓	✓	✓
PARKING PASS	6 PASSES				
30-SECOND COMMERCIAL	✓	✓	✓		
PHOTO W/EVENT WINNER	✓				
SOCIAL MEDIA POSTS	✓	✓	✓	✓	✓

STAND ALONE OR ADD-ON SPONSORSHIP OPPORTUNITIES

RODEO DANCE SPONSOR	SCOREBOARD SPONSORS	4 X 8 ARENA SIGNAGE	DIGITAL BILLBOARD (RODEO WEEK)	MISS RODEO OAKDALE TRAVEL SPONSORS	HOSPITALITY TENT SPONSOR
$500	$2,000	$500	$500	$250	$1,000



LET'S MAKE THE 2027 RODEO OUR BEST YET!

Your partnership helps preserve a beloved tradition, supports youth and community programs, and creates unforgettable experiences for thousands.

Thank you!

SCAN TO BECOME A SPONSOR TODAY

EXCLUSIVE NAMING OPPORTUNITIES

BULL RIDING SPONSOR | BARREL RACING SPONSOR | TEAM ROPING SPONSOR | GRAND ENTRY SPONSOR | BUCKLE SPONSOR
OFFICIAL WATER SPONSOR | PARKING SPONSOR