



★ THANK YOU ★ TO OUR SPONSORS

YOUR SUPPORT HELPS US PRESERVE

Western Heritage

★

The Oakdale PRCA Rodeo is more than just an event — it's a tradition. Your partnership allows us to continue honoring our rich western heritage, support local youth, and keep the spirit of the rodeo alive for generations to come.

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★ SPONSORSHIP CONTACTS ★



SPONSORSHIP PACKAGES

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A LEGACY OF TRADITION. A FUTURE OF COMMUNITY.

When you sponsor the Oakdale Rodeo, you're partnering with a premier community event that brings thousands together and supports the Western way of life.



THOUSANDS
OF ATTENDEES
OVER 3 DAYS



10,000+
FACEBOOK
FOLLOWERS



100,000+
WEBSITE
IMPRESSIONS



LOCAL & REGIONAL
MEDIA
EXPOSURE



3 DAYS
OF NON-STOP
ACTION



STRONG COMMUNITY
IMPACT &
GOODWILL

2027 SPONSORSHIP PACKAGES

	PLATINUM LEVEL \$5,000	GOLD LEVEL \$2,500	SILVER SPONSOR \$1,500	FRIEND OF THE RODEO \$500
PROGRAM AD	FULL PAGE AD	HALF PAGE AD	1/4 PAGE AD	BUSINESS CARD SIZE AD
GENERAL ADMISSION TICKETS	20 TICKETS	10 TICKETS	5 TICKETS	4 TICKETS
FOOD / BEVERAGE PACKAGES	8 PACKAGES	4 PACKAGES	2 PACKAGES	1 PACKAGE
4 X 8 ARENA SIGN	✓	✓	✓	
PROCESSIONAL FLAG	3 X 5 FLAG			
PLAQUE	✓			
HOSPITALITY PASSES	4 PASSES	2 PASSES		
SOCIAL MEDIA POSTS	5 POSTS	3 POSTS	1 POST	

★ STAND ALONE OR ADD-ON SPONSORSHIP OPPORTUNITIES ★

1 4 X 8 ARENA SIGN \$500	2 30-SECOND COMMERCIAL \$350	3 DIGITAL ADVERTISING PACKAGE \$750	4 GRAND PROCESSIONAL FLAG \$300	5 HOSPITALITY TENT SPONSOR \$1000	6 BUCKLE SPONSORSHIPS \$1000	7 EVENT SPONSORSHIPS \$500
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LET'S MAKE THE 2027 RODEO OUR BEST YET!

Your partnership helps preserve a beloved tradition, supports youth and community programs, and creates unforgettable experiences for thousands.

★ Thank you! ★



SCAN TO BECOME
A SPONSOR TODAY!

209.847.3900
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★ EXCLUSIVE NAMING OPPORTUNITIES ★

BULL RIDING SPONSOR | BARREL RACING SPONSOR | TEAM ROPING SPONSOR | GRAND ENTRY SPONSOR | BUCKLE SPONSOR
KID'S ZONE SPONSOR | OAKDALE RODEO SIGNAGE | OFFICIAL WATER SPONSOR | PARKING SPONSOR